



## **MiMDA REPORTS**

**The E-Newsletter of the Michigan Medical Directors Association  
Volume 5, Issue 2, September 2014**

**Dear MiMDA Members & Friends: Our newsletter this month will share with you recent news and events from your State Chapter as well as national news provided by AMDA.**

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### **MiMDA Annual Educational Meeting:**

#### **18<sup>th</sup> Annual Scientific Meeting of the Michigan Medical Directors Association**

October 10-11, 2014

MSU University Club (adjacent to the Henry Center & Candlewood Suites Hotel)  
3535 Forest Road, Lansing, Michigan 48910

**REGISTER NOW** on line with a credit card at: [www.signmeup.com/102659](http://www.signmeup.com/102659)

To pay by check and register by mail, download the brochure at <http://www.mimda.org/attendees/>

#### **PROGRAM DESCRIPTION & TARGET AUDIENCE:**

The overall learning objective of this conference is to engage physicians, physician assistants, advance practice nurses, registered nurses, nursing home administrators, and other health professionals in an educational activity that will enhance quality of care and quality of life for Michigan's nursing facility residents.

#### **ACCREDITATION:**

8 hours of CME and CMD credits available. See brochure at [www.mimda.org](http://www.mimda.org) for complete details.

The Michigan Board of Nursing accepts the Accreditation Council for Continuing Medical Education (ACCME) as an approved nursing education provider. Therefore, the 8 *AMA PRA Category 1 Credits<sup>TM</sup>* will be accepted for nursing credits.

Planned presentations include:

- I Have Feeding Issues! – Mark Jackson, MD, CMD
- Lymphedema Evaluation & Treatment - Dorlah Kraft, OTR/L, CLT, and Kris Gaumer, DO
- The Year in Review – Barbara Messinger-Rapport, MD, CMD
- Management of Agitation in Dementia – Mark Ensberg, MD
- Hypertension in Frail Elders: Which Guidelines are the Best? – Barbara Messinger-Rapport, MD, CMD
- Hemodialysis in the Extended Care Facility – Jessica Slocum, MD
- CMS 5-Star Quality Rating System - Renee Beniak, RN, MA, LNHA, CPHQ
- Respecting Choices – Iris Boettcher, MD, CMD

We will once again have a plated dinner Friday evening with two CME-approved presentations (pre-registration required), followed by an informal reception open to all. Saturday includes an additional 6 hours of CME and CMD.

#### **HOTEL RESERVATION INFORMATION:**

To reserve a room for the night of October 10, 2014, call Candlewood Suites at 517-351-8181 and mention Michigan Medical Directors to receive the special rate of \$89 for a studio suite (plus taxes) or \$119 for a one-bedroom suite (plus taxes). **Rooms are available only until Sept. 10** or until they are sold out, whichever comes first.

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## **CHANGE OF ADDRESS FOR MiMDA:**

As you may know, our Executive Director, Jan Lloyd, has moved (but continues to work for MiMDA) and therefore our USPS mailing address must change. Our new, permanent mailing address is now:

Michigan Medical Directors Association  
8216 Princeton-Glendale Rd. #135  
West Chester, Ohio 45069-1675

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### ***AMDA News for State Chapters***

#### ***AMDA Makes Part One of the Core Curriculum Available Online!***

Part one of the *Core Curriculum on Medical Direction in Long-Term Care* is now available as an online offering! Participants have until October 6th to complete the 16 credit hours of part one of the course. The full Core Curriculum (part one and part two) is an education requirement to become a Certified Medical Director (CMD). Taking part one online decreases by three days, the time away from the practice setting and prepares participants to participate in Part two of the course that contains 30 credit hours, and which is only available as a live activity over four days.

For more information and to register go to <http://www.amda.com/cmefirect/core-part-1.cfm>.

For questions about registration contact the AMDA Registrar at 410-992-3116

For questions about CMD eligibility contact the AMDCP Program Manager at 410-992-3117

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#### ***AMDA Foundation Awards Deadlines – Nominate Members in Your State!***

[http://www.amda.com/awards/award\\_nomination.cfm](http://www.amda.com/awards/award_nomination.cfm)

Nominations for the 2015 awards must be received by November 5, 2014.

#### ***Contact Info:***

*Program Coordinator 410-992-3134*

*Email: [programs@amdafoundation.org](mailto:programs@amdafoundation.org) or*

#### ***William Dodd Founder's Award For Distinguished Service -***

Recognizes significant contributions to building the organizational strength, image, and mission of AMDA (to promote Medical Direction and Physician Services in long term care, to enhance the reputation of AMDA, and to advance goals enabling the association to improve care delivered to patients throughout the long term care continuum).

#### ***The James Pattee Award for Excellence in Education -***

Recognizes significant contributions to the educational goals of AMDA, to enhance the educational structure and framework of AMDA (to enhance the educational structure and framework of AMDA, to advance education specific to long term care physician practice, and to promote AMDA leadership via educational endeavors within the long term care continuum).

#### ***The Medical Director of the Year Award –***

Recognizes those individuals whose vision, passion, leadership, knowledge, and commitment succeed in taking patient care in the facilities they serve as medical director to exceptional levels of quality, excellence, and innovation. AMDA asks facility staff and their interdisciplinary leaders to identify and nominate outstanding medical directors who are:

- A physician in good standing with the community and profession;
- An AMDA member in good standing;
- A Certified Medical Director (CMD);
- An experienced medical director (3 or more years);
- An experienced attending physician in a nursing facility(ies);
- A proven team leader;

- A proven clinical leader;
- Involved in community activities; and
- An effective educator.

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*Application Deadline for AMDA Foundation Futures Program*

Nominations for the 2015 Futures Program must be received by November 5, 2014.

*Contact Info:*

*Program Coordinator 410-992-3134*

*Email: [futures@amdafoundation.org](mailto:futures@amdafoundation.org)*

*URL: <http://www.amdafoundation.org/content/view/488/315/>*

Held during the AMDA Annual Symposium, this intensive learning experience is designed to expose residents and fellows to the numerous career opportunities available in post-acute/long-term care. Participants chosen for this program will receive the following benefits: Admission to the AMDA Foundation Futures Program on March 19, 2015; Registration to the AMDA Annual Symposium, March 20-22, 2015 in Louisville, KY; AMDA membership for one year beginning in March 2015; Access to AMDA Mentoring

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*Program Webinars Help Practitioners Plug In To Span the Miles- (excerpted from AMDA Weekly Round Up)*

When you live in a state where you often need an airplane, helicopter, or a boat to visit a colleague, you have to be creative about communication and education. Toby Smith, DO, CMD, and his colleagues at the Hawaii state chapter of AMDA have made effective use of the Society's webinars to share information and enable its members to receive CMD and CME credits and enjoy quality conversations with their colleagues.

"We asked our members what topics they are interested in and found webinars that address these," said Dr. Smith. "We then presented these programs at our quarterly meetings." Among the most popular was a program on "Avoidable Hospitalizations/Readmissions." He said, "We accessed the program through the AMDA website, and afterwards we had a discussion about our experiences and best practices with reducing readmissions and hospitalizations. It was a great conversation." He added that this was one of the group's most highly attended events, as many practitioners were wondering about their role in preventing readmissions; the webinar empowered them and enabled them to share their questions and experiences with their colleagues.

The feedback about these programs has been excellent, said Dr. Smith. "A big draw is the convenience factor; and we are able to provide access to top national experts that our members usually would have to travel hundreds of miles to see," he explained.

Even with the convenience of the quarterly meetings, some practitioners can't get away from their remote outer island locations to attend. For those individuals, Dr. Smith said, "We used a Skype connection to enable more people to participate, and we had a discussion via conference call."

The conversations after the webinars are invaluable, Dr. Smith stressed. "These discussions are a great time for collaboration. We come from different perspectives – we're medical directors, attending physicians, nurse practitioners, academicians – and we work in settings that include university-affiliated facilities, large local health care organizations, national chains, and VA facilities. We share our different experiences and talk about how we all can work together. We discuss what is happening in policymaking at the state level and how we can be involved," he said. Afterwards, he said that everyone takes what they learned back to their islands and facilities and "use them as a platform to implement new ideas and innovations."

Helping to coordinate these programs and ensuring their success is time consuming, but Dr. Smith said that it's well worth the effort. "I feel like – after being on the back burner for so long – nursing homes finally have a voice; and I want to enable my colleagues to voice their opinions about what is happening in health care to ensure our residents get excellent care," he said. "AMDA and the state chapters are positioned to encourage and support quality improvement, and this fuels my desire to be involved."

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## *News from Clinical Affairs*

### *Reasons Why PA/LTC Facilities Need the Know - it - All Series*

#### *Before You Call*

- Captures Change in Condition (CIC) - CIC drives practitioner decision-making (interventions)
- KIA provides a roadmap enabling the nurse to both gather and communicate accurate and relevant patient information to practitioner related to the change of condition and patient history
- KIA Series may help decrease number of CMS survey deficiencies - F tag 157 Notification of Changes
- The Affordable Care Act (ACA) mandates that each facility have a Quality Assurance and Performance Improvement program (QAPI): The regulation and related surveyor guidance are currently being written
- National focus on reducing avoidable transitions - Under the ACA of 2010 a variety of transitional care programs have been established to improve quality and reduce costs. Transitions have been associated with increased rates of avoidable hospitalizations. CMS (Oct 2012) instituted penalties for facilities (hospitals) with high readmission rates within 30 days of discharge for MI, HF and Pneumonia.
- CMS Initiative to Reduce Avoidable Hospitalizations Among Nursing Facility Residents aims to improve the quality of care for people residing in nursing facilities.
- CMS will support organizations that will partner with nursing facilities to implement evidence-based interventions that both improve care and lower costs. The initiative is focused on long-stay nursing facility residents who are enrolled in the Medicare and Medicaid programs, with the goal of reducing avoidable inpatient hospitalizations. This initiative supports the Partnership for Patients' goal of reducing hospital readmission rates by 20% by the end of 2013. (CMS.gov)
- The Know-it-All series tools may help improve both the evaluation and management of acute change in condition and reduce unnecessary hospital transfers and could therefore be a focus of facility QAPI program
- The Know-it-All Series may help in preventing conditions from becoming severe enough to require hospitalization through early identification and assessment of changes in resident condition. Patient will be treated in facility and avoid hospital complications such as de-conditioning, falls, polypharmacy, etc.
- 45% of hospital admissions among Medicare-Medicaid enrollees receiving Medicare skilled nursing or Medicaid nursing facility services could have been avoided (Walsh et. al, 2010). This translates into \* 314,000 potentially avoidable hospitalizations \*\$2.6 billion in Medicare expenditures in 2005

Studies have estimated that 30% to 67% of hospitalizations among nursing facility residents could be prevented with well-targeted interventions (Jacobson, et. al., 2010).

#### *When You're Called*

- Expedites physician analysis of facility's scope of services and care processes
- Provides strategies to analyze the appropriate intervention for a geriatric diagnosis (CIC)
- Ability to analyze common geriatric diagnoses in a non-hospital setting
- Opportunity to improve patient outcomes
- Catalyst for relevant and specific communication between practitioner and nurse

TO ORDER, VISIT [WWW.AMDA.COM/RESOURCES](http://WWW.AMDA.COM/RESOURCES)

KNSET Member \$90/Nonmember \$120

KNOW Member \$49/Nonmember \$65

KNOW2 Member \$49/Nonmember \$65

Questions for your state chapter, MiMDA? Write to: [michiganmda@gmail.com](mailto:michiganmda@gmail.com) or our President, Dr. Kris Gaumer at [gaumerkr@msu.edu](mailto:gaumerkr@msu.edu).